



**SFRhub’s exclusive national Build For Rent (BFR) homebuilder platform.**

- Sell existing, completed inventory in one or more subdivisions.
- Sell last phase inventory.
- Sell the entire subdivision to one commercial investment buyer.
- Expand production to the other half of your marketplace – Build For Rent.

**SVN | SFRhub Advisors provides an optimized valuation for the builder:**

- Complete, optimized build-out plan for a portion of or the entire subdivision.
- Determine maximum value for the builder and buyer with an In-depth market research report.
- Complete interior BFR finish level specifications and floor plan size.
- Builder budget line-item review to determine areas of builder savings.
- Potential preconstruction purchase agreement from buyers.
- Over a million acquisition investors / buyers accessed through a national marketing matrix.





## LEADING BUILD FOR RENT (BFR) PLATFORM IN THE NATION!

Powering the BFR platform is the industry's first and only clean and verified intelligent decision data source. Our exclusive Advanced SFR Scrub Report™ provides research, data, and buyer underwriting for each home and the submarket by experienced and licensed commercial real estate professionals. This benefits the builder since the buyer can quickly research and identify BFR investment opportunity.

Built-For-Rent (BFR) is a quickly growing investment segment for a multitude of private capital groups. These groups may gain higher returns in build-for-rent (BFR) investments when compared to other commercial real estate (CRE) segments such as multi-family homes. BFR investments also offer low capital expenditures and can have an accelerated disposition upon yield optimization.

SVN | SFRhub Advisors offers numerous benefits and services for builders and sellers. The design of a rental community, and especially house and finish specifications, are very different from designing a for sale community. Our experience in development and brokerage makes us uniquely qualified to consult with builders and developers on designing a community and determining the optimal mix of homes and finishes from a rental return perspective. We can even go through a typical budget for a builder and assist them where they may save money.



BFR BUILDOUT ANALYSIS

## ONE BFR SOURCE. THREE BENEFITS



Increased Acquisition/Disposition Profitability.



Largest National Inventory & Increased Deal Flow.



Intelligent, VERIFIED Decision Data.



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